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For fans of ‘The Office,’ and the local economy,

Scranton Tomorrow’s latest mural is bigger than Pretzel Day!

**(SCRANTON, PA)** — A Scranton Tomorrow project three years in the making has finally come to fruition as *The Office: The Story of Us* mural by Hagopian Arts is now a permanent part of the landscape in Downtown Scranton, Pennsylvania. The mural at 503 Lackawanna Avenue was made possible with support from Universal Television and Peacock, and premier sponsor Lackawanna County Visitors Bureau. Additional community sponsors include Community Bank, N.A., Cooper’s Seafood House, and The Greater Scranton Chamber of Commerce.

Scranton Tomorrow, a non-profit economic development organization in Scranton, initiated, funded and executed the project, commissioning Hagopian Arts in Philadelphia to design, paint and install the piece. The project is the fourth mural in a series of public art works developed through Scranton Tomorrow’s Mural Arts Program.

Specializing in fine art murals, Kala Hagopian and her team painted the mural in-studio on sections of parachute cloth, following the process required by the Mural Arts Program to ensure the artwork’s longevity. After a year of production, the mural was transported to Scranton and installed last month. Featuring highly-rendered, realistic black-and-white portraits of 17 cast members, famous quotes from the show, local landmarks referenced in the series, and colorful geometric shapes, the finished piece is 86 feet wide by 27 feet tall.

*The Office*, the hit television series set in Scranton, Pennsylvania (which aired on NBC from 2005 to 2013) has brought considerable notoriety to the city. Created by Greg Daniels, Peacock is the exclusive streaming home of the half-hour comedy *The Office*. In addition to full episodes, the platform also offers behind-the-scenes footage including bloopers, featurettes, and interviews with cast and producers. From Universal Television, a division of Universal Studio Group, the ensemble series stars Steve Carell as Michael Scott, John Krasinski as Jim Halpert, Jenna Fischer as Pam Beesly, and Rainn Wilson as Dwight Schrute.

*The Office: The Story of Us* mural is attracting national attention, creating a boost in tourism and supporting the local economy with an estimated 75 to 100 visitors to the site daily. The mural will soon be added to *The Office Self-Guided Tour* developed by the Lackawanna County Visitors Bureau. Featuring restaurants, businesses, and landmarks referenced in the show, fans can download the map at *visitnepa.org/the-office* and plan their itinerary. For the past five years, this page has been the most frequented page on the Visitors Bureau’s website, with nearly 70,000 visitors in 2022 alone.

To celebrate the mural’s completion, a Dedication Ceremony and Meet and Greet with the Artist will be held at the mural site on October 6, at 5:30 p.m. The Meet and Greet with the Artist is sponsored by Lackawanna County Arts & Culture Department and The Loft Wine Bar & Events. To learn more, visit [*scrantontomorrow.org*](http://www.scrantontomorrow.org) and follow Scranton Tomorrow on social media. To learn more about Hagopian Arts, visit [*hagopianarts.com*](http://www.hagopianarts.com) and follow Hagopian Arts on social media.

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**Caption:**

*The Office: The Story of Us mural by Hagopian Arts is a project of Scranton Tomorrow with support from Universal Television and Peacock, and premier sponsor Lackawanna County Visitors Bureau. Completed in August, the mural in Downtown Scranton, Pennsylvania, is attracting tourists from around the world. Photo by Justin Bare, XXII Media, courtesy of Hagopian Arts. August 2023.*